



Don't just sit there.

Get Involved

Make Your Voice Heard

CALIFORNIA LODGING INDUSTRY LEGISLATIVE AWARENESS SUMMIT

The California Hotel & Lodging Association, along with our partners, invites you to join us for our 8th Annual California Lodging Industry Legislative Awareness Summit.

Make your voice heard.

The Legislative Awareness Summit will allow the California lodging industry to be front and center in the presence of our Capitol's leaders. Take advantage of this opportunity to learn how the legislative process works, what critical legislative issues are facing our industry, and how you can personally influence the outcome of key bills. You will be able to join in on intimate meetings with policy makers on the issues that concern you most. Our profession is impacted by numerous outside forces; the legislature will make changes happen. Lodging industry professionals must be on the political frontlines to have their voices heard.

The focus of the 2009 program:

- The Impact of the California State Budget (if we have one!)
- Card Check – will the secret ballot go away?
- Meal & Rest Period Senate Bill

We are anticipating Senator Yee will be reintroducing our senate bill that would allow limited service properties to sell beer and wine. As new bills are still being introduced, more issues that we should be aware of will be coming to the surface, so you don't want to miss this year's summit.

Come for our speakers and stay to make a difference!

With highly anticipated participation and support, current issues, and impressive speakers focused on lodging issues, it is important to register early. Please join your industry colleagues for the California Lodging Industry Legislative Summit, the only annual California advocacy event expressly for the lodging industry on April 1st this year – *no fooling!*

8th ANNUAL



April 1, 2009
Sheraton
Grand Hotel
Sacramento, CA

Co-sponsored by:





8th ANNUAL
**CALIFORNIA LODGING
 INDUSTRY LEGISLATIVE
 AWARENESS SUMMIT**
April 1, 2009
Sheraton Grand Hotel, Sacramento

SUMMIT AT A GLANCE

The lodging industry and the hospitality industry overall have a vested interest in the California economy. In its eighth year, the California Lodging Industry Legislative Awareness Summit returns to bring the lodging industry together as a single, strong voice with a powerful message. As the leading voice of California's lodging industry, the California Hotel & Lodging Association is joining with the Asian American Hotel Owners Association, the California Lodging Industry Association and the California Association of Bed & Breakfast Inns to express ourselves as a single unified industry.

Participating in the California Lodging Industry Legislative Summit is meaningful, fun, and most of all, easy! The Legislative Summit will include an overview of both national and statewide issues, with an in-depth analysis of the political landscape by CH&LA's lobbying firm, Public Policy Advocates. Following the Legislative Briefing Sessions, as a Legislative Summit participant, you will be assigned to a team of fellow lodging industry professionals who will join you in meetings with policymakers and/or staff throughout the day.

Following the meetings with policymakers, the Summit will conclude with participants sharing their experiences at the State Capitol, discussing their meetings and the issues presented as well as any concerns/feedback received from the policymakers and/or their staff.

SUMMIT SCHEDULE

- 8:30 a.m. Registration and continental breakfast**
- 9:00 a.m. Opening Welcome and Remarks**
 Tony Bruno – Chair, CH&LA Executive Roundtable and CHALPAC Board of Directors
- 9:15 a.m. The Lobbyists' Perspective**
 Ralph Heim of Public Policy Advocates and CH&LA's Lobbyist will be joined by other industry lobbyists for this panel to discuss how the legislature is changing and other issues facing our state government. Moderated by Marlene Colucci, EVP for Public Policy, American Hotel & Lodging Association.
- 10:30 a.m. Break**
- 10:45 a.m. Americans with Disabilities Act (ADA) Update**
 CH&LA Member Legal Advisor Jim Abrams and Hitesh Bhakta from the Law Offices of Norman Filer will update you on SB 1608, what changes have been made to the ADA laws and how they impact you.
- 11:30 a.m. Break**
- 11:45 a.m. Keynote Address and Lunch: Steve Poizner, Insurance Commissioner for the State of California**
 Mr. Poizner will share his thoughts and concerns regarding the State of California moving forward and will comment on running for governor.
- 1:00 p.m. Capitol Appointments with Legislators**
[Note: CH&LA will have a room in the Capitol all afternoon where attendees can go to relax, take a break, make calls, etc.]
- 4:00 p.m. Legislative Awareness Summit concludes**

REGISTRATION

Name: _____
 Title: _____
 Company: _____
 Business Address: _____
 City: _____ State: _____ Zip: _____
 Home Zip Code: _____
(for making your legislative appointments)
 Phone: _____ Fax: _____
 E-mail Address: _____

The registration fee is \$125 per person.

Total attendees: _____ @ \$125 per person = \$ _____

Payment Method: AMEX VISA MC
 Check enclosed *(Payable to CH&LA)*

Name on card: _____
 Card number: _____
 Expiration date: _____
 Signature: _____

Additional attendees:

1. Name: _____
 Title: _____
 Home Zip Code: _____

2. Name: _____
 Title: _____
 Home Zip Code: _____

3. Name: _____
 Title: _____
 Home Zip Code: _____

**Return completed form to:
 CH&LA**

**414 Twenty-ninth Street
 Sacramento, CA 95816**

or fax credit card registrations to: 916-444-5848

Confirmation will not be sent; please retain a copy of registration.

**Or register online at
www.calodging.com/events**

LODGING OPTIONS

Sheraton Grand Hotel
 1230 J. Street, Sacramento
 916-447-1700

If you need a hotel room on March 31, 2009 the Sheraton is offering CH&LA members a special room block rate of \$179 per night. Please make your reservation by Friday, March 10, 2009.

Best Western Sutter House
 1100 H Street, Sacramento
 916-441-1314

Hyatt Regency Sacramento
 1209 L Street, Sacramento
 916-443-1234