

Lodging Industry Regional Forums

Educational Sessions &
Networking Luncheon

REGISTER TODAY!



CALIFORNIA LODGING
INDUSTRY ASSOCIATION
SERVING LODGING OWNERS
AND THEIR MANAGEMENT TEAMS

TWO SOUTHERN CALIFORNIA LOCATIONS TO CHOOSE FROM!

Monday, January 29, 2007 - ROSEMEAD

Doubletree Hotel • 888 Montebello Boulevard
(323) 722-8800

11:00am Registration begins

11:30am Luncheon featuring *Bruce Baltin, Sr. Vice President, PKF Consulting* - **Hospitality Trends & Outlook**

1:30pm **From Hotels to HTMLS; Internet Marketing** - Learn to use the Internet as your primary communication tool for today's travelers. Your Internet presence (or lack thereof) has serious impacts on your bottom line. *Presented by Benu Aggarwal, Milestone Internet Marketing.*

Tuesday, January 30, 2007 - GARDEN GROVE

Marriott Suites Anaheim • 12015 Harbor Blvd.
(714) 750-1000

8:30am Registration begins

9:00am **From Hotels to HTMLS; Internet Marketing** - Learn to use the Internet as your primary communication tool for today's travelers. Your Internet presence (or lack thereof) has serious impacts on your bottom line. *Presented by Benu Aggarwal, Milestone Internet Marketing.*

11:30am Luncheon featuring *Bruce Baltin, Sr. Vice President, PKF Consulting* - **Hospitality Trends & Outlook.**

SPONSORED BY Amber Hotel Company • Procter & Gamble
• State Compensation Insurance Fund • UniResman • World Cinema, Inc.

CLIA Lodging Industry Forum RESERVATION FORM--Register by JANUARY 24, 2007

For additional attendees, please copy this form and complete for each. Name tags will be available at check-in.

Your Name _____ Title _____

Lodging Property _____

Address _____ City/Zip _____

Phone _____ E-mail _____

Rosemead CLIA Non
Member Member
1/2 Day Session & Lunch \$25 \$40

Garden Grove CLIA Non
Member Member
1/2 Day Session & Lunch \$25 \$40

I'm enclosing a check in the amount of \$ _____ Please charge my credit card: Visa/MC AMEX

Credit Card# _____ Exp. Date _____

Signature _____ Date _____

FAX completed form with credit card payment to (916) 925-0785 or mail with check to CLIA, P.O. Box 15918, Sacramento, CA 95852-0918 Phone: (916) 925-2915